



Prof. R. Wattenhofer

BA/MA/SA/Group:

TV 2.0 – Your Individual TV Experience!



You have the opportunity to shape the future evolution of television. In collaboration with tpc (production company of Swiss television), we want you to develop new ideas on how to boost the TV experience of the future. tpc is responsible for the production of major sports events (football, skiing, cycling, etc.) for the Swiss television.

The goal of this project is to introduce interactivity and active participation into the up to now very passive way of watching TV. On the one hand, we

aim for providing additional live content to the viewer, similar to already existing solutions that display telemetry data in Formula 1 broadcasts. On the other hand, we like to incorporate community features that not only allow viewers to interact with the program but also amongst each other.

We are happy to hear your creative ideas and suggestions on how to implement them in practice. Try to think out of the box and to surprise us with your visions of how the sport broadcasts of the future could look like.

Requirements: Creative thinking, advanced programming skills, the determination to put your ideas into action, and the ability to work independently are necessary to work on this topic successfully.

Interested? Please contact us for more details!

Contacts

- Tobias Langner: tobias.langner@tik.ee.ethz.ch, ETZ G61.4
- Jochen Seidel: jochen.seidel@tik.ee.ethz.ch, ETZ G61.1
- Samuel Welten: samuel.welten@tik.ee.ethz.ch, ETZ G61.4