



Popularity Contest

What is it that makes some Facebook users more popular than others? How do you become popular in the first place? And to what extent can popular users influence others?



In this project we want to investigate questions similar to those mentioned above. Your task is to become popular in a social network in some automated manner. Once you are popular and have a lot of friends, what can you do? For example, one could try to introduce people to each other.¹ We're sure you will come up with even cooler ways and ideas to “engineer” the social network around you!

Goals

- Create a social network account that becomes popular.
- Investigate how your friends interact, and how they react to your own posts.

Requirements

- Programming skills.
- Creative thinking and the ability to work independently on the topic.

Interested? For more details please contact

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¹See, for example, Luca Maria Aiello et al. “People are Strange when you’re a Stranger: Impact and Influence of Bots on Social Networks”. In: *CoRR* abs/1407.8134 (2014). URL: <http://arxiv.org/abs/1407.8134>